Muath Al-Humaidi

Content Producer · Photography & Videography

Dubai / Sharjah, UAE +971 56 785 4593 (WhatsApp) muathpic@gmail.com Portfolio: muathpic.com LinkedIn
Instagram @m3.pic

> Based in the UAE on a family-sponsored residence visa: no visa sponsorship needed, only a work permit. UAE driving licence. Available immediately.

PROFILE

Content producer who plans, shoots and edits. 10+ years in photography and 7+ years in videography and editing, with content produced for 50+ brands across the UAE and Saudi Arabia and 200+ projects delivered. Ran production at a creative studio for several years, so I am used to owning the whole cycle: brief, content plan, shoot, edit, colour, and delivery in the right format for each channel. Strong in short-form video for social media and in event, product, food and brand photography.

EXPERIENCE

Freelance Content Producer (Photo & Video) 2026 – Present
Self-employed · Dubai, UAE

- End-to-end visual production for brands and agencies, from concept to final delivery.
- Short-form Reels with captions and sound design, typically delivered within 24 hours.
- Uses AI image and video tools to speed up production and retouching.

Partner, Photo & Video Production 2021 – 2024
Umbrella Studio · UAE

- Ran a creative studio and led photo, video and campaign production for 50+ brands.
- Handled clients from brief to delivery: planning, shoot days, editing and final assets.

Remote Video Editor, Beauty & Aesthetics Jan 2025 – Dec 2025
Reflect Clinic · Riyadh, KSA (remote)

- Edited premium beauty content and before/after results for the clinic's marketing channels.

Content Creator & Video Editor Jan 2025 – Aug 2025
Cyberspace Technologies · Dubai, UAE

- Produced tutorial videos for the company's software products.

Lead Photographer & Content Producer 2020 – 2024
Tawazon Al-Hayah Media · KSA & UAE

- Filmed and edited the national “Future Experts” programme at broadcast quality.
- Covered the “Naghm” concert at Dubai Opera, ADIPEC and the Sharjah International Book Fair.

Co-Founder Aug 2025 – Present
CLKCUT · clkcut.com (side project)

- Building a platform for photographers and content creators in the Gulf.

SKILLS

Production	Content planning and calendars, creative direction, shoot coordination, storytelling
Photography	Brand campaigns, events and conferences, food and restaurants, product, portraits
Video	Shooting, editing, colour grading, short-form Reels, captions, sound design
Software	Premiere Pro, After Effects, DaVinci Resolve, Lightroom, Photoshop
AI tools	Image and video generation, AI retouching

EDUCATION

Business Administration · University of Science and Technology
Diploma in Media · Mysore, India
Diploma in English Language · Bangalore, India

LANGUAGES

Arabic: native
English: professional